

May 2019

Gonzales Maryland Poll



Gonzales Poll

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Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Patrick Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Furthermore, Mr. Gonzales and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his 35 years conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales frequently appears on radio and television in the Baltimore-D.C. region as a guest commentator.

This poll was conducted by ***Gonzales Research & Media Services*** from April 29th through May 4th, 2019. A total of 826 registered voters in Maryland, who indicated that they are likely to vote in next year's general election, were queried by live telephone interviews, utilizing both landline and cell phone numbers. A cross-section of interviews was conducted throughout the state, reflecting general election voting patterns.

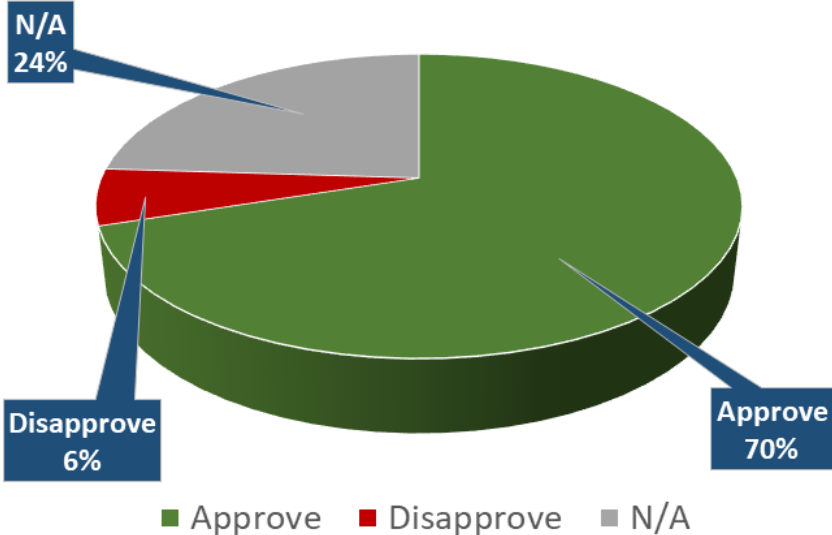
The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Gonzales Poll Results - May 2019

Peter Franchot Job Approval

Statewide, an impressive 65% of voters approve of the job Peter Franchot is doing as Maryland Comptroller (30% “strongly approve” and 35% “somewhat approve”), while a mere 5% disapprove of the job Franchot is doing (1% “strongly disapprove” and 4% “somewhat disapprove”), with 30% giving no response.

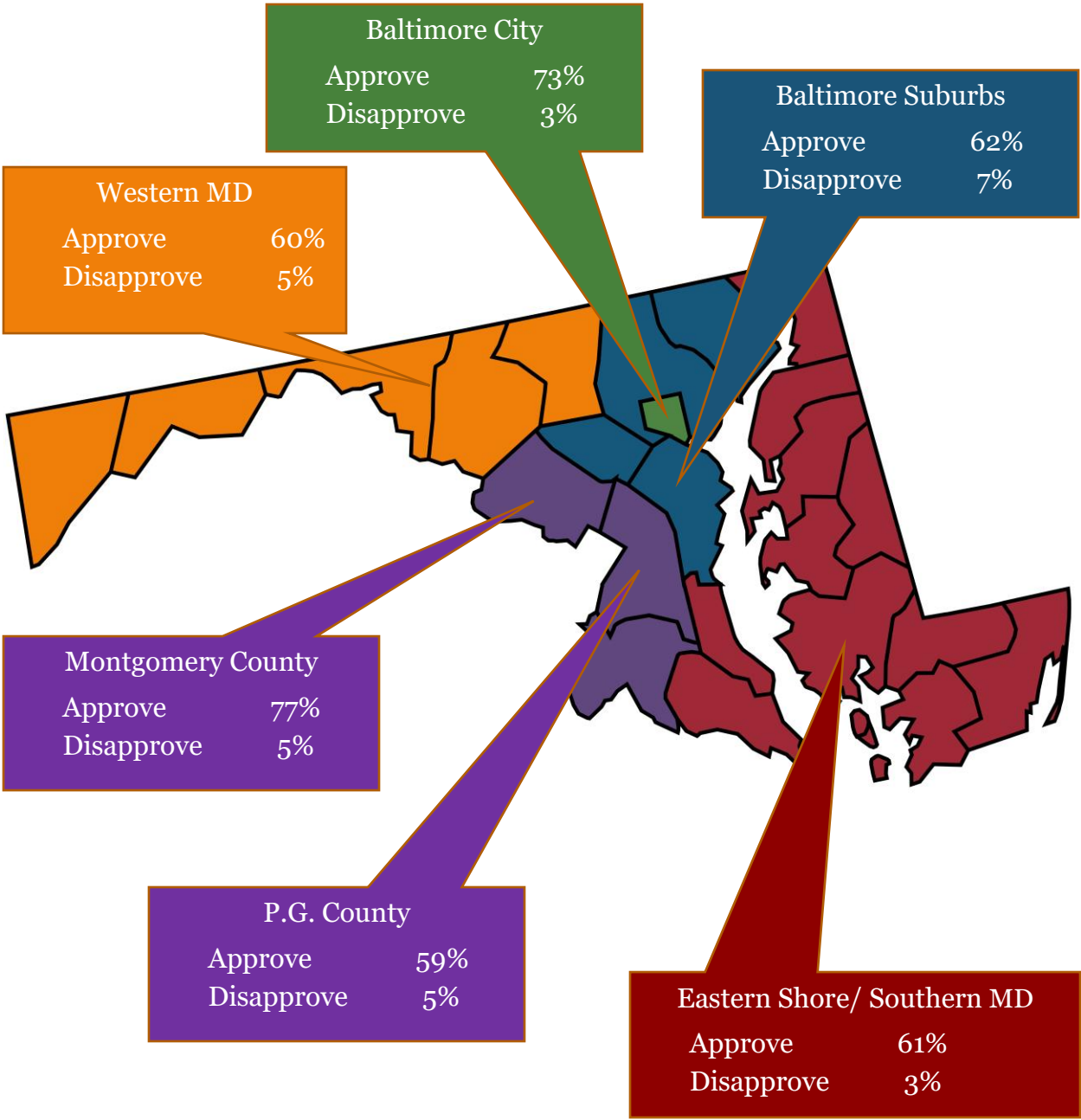
Franchot Job Approval - Democrats



The results by party, gender, and race:

Peter Franchot Job Rating	<u>Approve</u>	<u>Disapprove</u>
Democrat	70%	6%
Republican	56%	5%
Unaffiliated	62%	5%
Men	65%	5%
Women	65%	5%
White	64%	5%
African-American	67%	5%

Peter Franchot Job Approval by Region



Peter Franchot Name Identification

Statewide, 44% of voters have a favorable opinion of Peter Franchot (19% “very favorable” and 25% “somewhat favorable”), while a mere 4% have an unfavorable opinion (2% “very favorable” and 2% “somewhat favorable”), 26% have a neutral opinion, and 25% don’t recognize the name.

Peter Franchot Job Approval Cross Tabulated by Name Identification

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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NAME ID: PETER FRANCHOT

Very Favorable	150 95.5%	5 3.2%	1 0.6%	0 0.0%	1 0.6%
Somewhat Favorable	74 35.7%	114 55.1%	11 5.3%	0 0.0%	8 3.9%
Neutral	15 6.9%	142 65.4%	12 5.5%	1 0.5%	47 21.7%
Somewhat Unfavorable	0 0.0%	11 5.0%	5 2.3%	1 0.5%	3 1.5%
Very Unfavorable	0 0.0%	0 0.0%	1 0.4%	11 5.0%	0 0.0%
Don't Recognize	9 4.2%	17 8.0%	1 0.5%	0 0.0%	186 87.3%

96% of voters with a “very favorable” opinion of Peter Franchot “strongly approve” of the job he’s doing as Comptroller

72% of voters with a “neutral” opinion of Peter Franchot approve of the job he’s doing as Comptroller

Synopsis

The most striking result in this poll of name identification and job approval for Maryland Comptroller Peter Franchot is the near non-existence of negatives for him among voters. Franchot has held statewide elected office for over 12 years - only 5% disapprove of the job he's doing as comptroller and a mere 4% have an unfavorable of him.

Franchot's paucity of negatives helps account for the 1.6 million votes he received in November last year, 150,000 more than the attorney general garnered and 350,000 more than those votes collected by Governor Larry Hogan on election day. Voting "against" an individual can be a powerful force at the ballot box, which is why most politicians are meticulous in trying to not offend (some successful, some not). Based on the findings of this survey, and the November election results, Franchot has done a solid job of establishing a secure relationship with Free State voters.

A notable 65% of voters overall approve of the job Franchot is doing as comptroller...70% of Democrats, 56% of Republicans, and 62% of independent voters.

By race, age, and gender, Franchot's high level of approval is consistent and spread evenly within the subgroups.

In his home county of Montgomery, 77% approve of the job he's doing, while in Baltimore City, 73% approve of the job he is doing as comptroller. In no region of the state is Franchot's job approval below sixty percent.

Appendix A: Data Tables

QUESTION 1: Name ID – Peter Franchot *Do you recognize the name Peter Franchot? (PRONOUNCED: Fran-Show) IF YES, Do you have a favorable, unfavorable, or neutral opinion?*

NAME ID: PETER FRANCHOT	Number	Percent
Favorable	364	44.1 %
Neutral	217	26.3 %
Unfavorable	32	3.9 %
Don't Recognize	213	25.8 %
Total	826	100.0 %

Is that very or somewhat favorable/unfavorable?

NAME ID: PETER FRANCHOT	Number	Percent
Very Favorable	157	19.0 %
Somewhat Favorable	207	25.1 %
Neutral	217	26.3 %
Somewhat Unfavorable	20	2.4 %
Very Unfavorable	12	1.5 %
Don't Recognize	213	25.8 %
Total	826	100.0 %

N=826

	NAME ID: PETER FRANCHOT					
	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
<u>PARTY</u>						
Democrat	99 21.6%	109 23.8%	131 28.6%	17 3.7%	6 1.3%	96 21.0%
Republican	32 13.3%	63 26.3%	59 24.6%	2 0.8%	4 1.7%	80 33.3%
Unaffiliated	26 20.3%	35 27.3%	27 21.1%	1 0.8%	2 1.6%	37 28.9%

N=826

	NAME ID: PETER FRANCHOT					
	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
<u>GENDER</u>						
Male	73 19.2%	96 25.3%	88 23.2%	7 1.8%	7 1.8%	109 28.7%
Female	84 18.8%	111 24.9%	129 28.9%	13 2.9%	5 1.1%	104 23.3%

N=826

NAME ID: PETER FRANCHOT

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
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AGE

18 to 34	38 21.8%	42 24.1%	40 23.0%	7 4.0%	3 1.7%	44 25.3%
35 to 44	23 18.5%	37 29.8%	36 29.0%	2 1.6%	0 0.0%	26 21.0%
45 to 54	27 18.8%	40 27.8%	36 25.0%	3 2.1%	2 1.4%	36 25.0%
55 to 64	31 18.9%	36 22.0%	46 28.0%	3 1.8%	3 1.8%	45 27.4%
65 and older	38 17.3%	52 23.6%	59 26.8%	5 2.3%	4 1.8%	62 28.2%

N=826

NAME ID: PETER FRANCHOT

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
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AGE GROUP

Under 55	88 19.9%	119 26.9%	112 25.3%	12 2.7%	5 1.1%	106 24.0%
55 or older	69 18.0%	88 22.9%	105 27.3%	8 2.1%	7 1.8%	107 27.9%

N=826

NAME ID: PETER FRANCHOT

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
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RACE

White	109 19.9%	144 26.3%	132 24.1%	9 1.6%	9 1.6%	145 26.5%
African-American	37 16.7%	44 19.9%	70 31.7%	11 5.0%	2 0.9%	57 25.8%
Other	11 19.3%	19 33.3%	15 26.3%	0 0.0%	1 1.8%	11 19.3%

N=826

NAME ID: PETER FRANCHOT

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
<u>REGION</u>						
Baltimore Metro	68 19.2%	83 23.4%	100 28.2%	8 2.3%	6 1.7%	90 25.4%
Washington Metro	56 20.0%	77 27.5%	73 26.1%	9 3.2%	3 1.1%	62 22.1%
Rural Maryland	33 17.3%	47 24.6%	44 23.0%	3 1.6%	3 1.6%	61 31.9%

N=826

NAME ID: PETER FRANCHOT

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfavorable	Very Unfavorable	Don't Recognize
<u>COUNTY</u>						
Anne Arundel Co.	20 24.4%	19 23.2%	24 29.3%	1 1.2%	2 2.4%	16 19.5%
Baltimore County	19 16.1%	27 22.9%	35 29.7%	3 2.5%	3 2.5%	31 26.3%
Harford County	6 16.2%	12 32.4%	6 16.2%	1 2.7%	0 0.0%	12 32.4%
Howard County	6 11.8%	12 23.5%	17 33.3%	2 3.9%	1 2.0%	13 25.5%
Montgomery County	38 27.1%	43 30.7%	34 24.3%	2 1.4%	2 1.4%	21 15.0%
Prince George's Co.	15 13.0%	26 22.6%	32 27.8%	6 5.2%	1 0.9%	35 30.4%
Charles County	3 12.0%	8 32.0%	7 28.0%	1 4.0%	0 0.0%	6 24.0%
Baltimore City	17 25.4%	13 19.4%	18 26.9%	1 1.5%	0 0.0%	18 26.9%
Eastern Shore	17 18.3%	19 20.4%	26 28.0%	2 2.2%	1 1.1%	28 30.1%
Western Maryland	16 16.3%	28 28.6%	18 18.4%	1 1.0%	2 2.0%	33 33.7%

QUESTION 2: Job Approval – Comptroller Peter Franchot *Do you approve or disapprove of the job Peter Franchot (PRONOUNCED: Fran-Show) is doing as Comptroller of Maryland?*

<u>JOB APPROVAL: COMPTROLLER PETER FRANCHOT</u>	<u>Number</u>	<u>Percent</u>
Approve	537	65.0 %
Disapprove	44	5.3 %
No answer	245	29.7 %
Total	826	100.0 %

Is that strongly or somewhat approve/disapprove?

<u>JOB APPROVAL: COMPTROLLER PETER FRANCHOT</u>	<u>Number</u>	<u>Percent</u>
Strongly Approve	248	30.0 %
Somewhat Approve	289	35.0 %
Somewhat Disapprove	31	3.8 %
Strongly Disapprove	13	1.6 %
No answer	245	29.7 %
Total	826	100.0 %

N=826

<u>JOB APPROVAL: COMPTROLLER PETER FRANCHOT</u>				
<u>Strongly Approve</u>	<u>Somewhat Approve</u>	<u>Somewhat Disapprove</u>	<u>Strongly Disapprove</u>	<u>No answer</u>

PARTY

Democrat	152 33.2%	171 37.3%	19 4.1%	8 1.7%	108 23.6%
Republican	55 22.9%	80 33.3%	8 3.3%	3 1.3%	94 39.2%
Unaffiliated	41 32.0%	38 29.7%	4 3.1%	2 1.6%	43 33.6%

N=826

<u>JOB APPROVAL: COMPTROLLER PETER FRANCHOT</u>				
<u>Strongly Approve</u>	<u>Somewhat Approve</u>	<u>Somewhat Disapprove</u>	<u>Strongly Disapprove</u>	<u>No answer</u>

GENDER

Male	112 29.5%	133 35.0%	12 3.2%	7 1.8%	116 30.5%
Female	136 30.5%	156 35.0%	19 4.3%	6 1.3%	129 28.9%

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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AGE

18 to 34	56 32.2%	62 35.6%	4 2.3%	4 2.3%	48 27.6%
35 to 44	42 33.9%	46 37.1%	5 4.0%	0 0.0%	31 25.0%
45 to 54	36 25.0%	59 41.0%	4 2.8%	2 1.4%	43 29.9%
55 to 64	46 28.0%	59 36.0%	8 4.9%	3 1.8%	48 29.3%
65 and older	68 30.9%	63 28.6%	10 4.5%	4 1.8%	75 34.1%

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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AGE GROUP

Under 55	134 30.3%	167 37.8%	13 2.9%	6 1.4%	122 27.6%
55 or older	114 29.7%	122 31.8%	18 4.7%	7 1.8%	123 32.0%

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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RACE

White	169 30.8%	180 32.8%	19 3.5%	9 1.6%	171 31.2%
African-American	62 28.1%	85 38.5%	8 3.6%	3 1.4%	63 28.5%
Other	17 29.8%	24 42.1%	4 7.0%	1 1.8%	11 19.3%

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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REGION

Baltimore Metro	104 29.3%	123 34.6%	17 4.8%	6 1.7%	105 29.6%
Washington Metro	94 33.6%	100 35.7%	10 3.6%	3 1.1%	73 26.1%
Rural Maryland	50 26.2%	66 34.6%	4 2.1%	4 2.1%	67 35.1%

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
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COUNTY

Anne Arundel Co.	29 35.4%	25 30.5%	0 0.0%	2 2.4%	26 31.7%
Baltimore County	28 23.7%	44 37.3%	10 8.5%	3 2.5%	33 28.0%
Harford County	8 21.6%	13 35.1%	2 5.4%	0 0.0%	14 37.8%
Howard County	11 21.6%	20 39.2%	3 5.9%	1 2.0%	16 31.4%
Montgomery County	60 42.9%	47 33.6%	5 3.6%	2 1.4%	26 18.6%
Prince George's Co.	26 22.6%	42 36.5%	5 4.3%	1 0.9%	41 35.7%
Charles County	8 32.0%	11 44.0%	0 0.0%	0 0.0%	6 24.0%
Baltimore City	28 41.8%	21 31.3%	2 3.0%	0 0.0%	16 23.9%
Eastern Shore	24 25.8%	33 35.5%	2 2.2%	1 1.1%	33 35.5%
Western Maryland	26 26.5%	33 33.7%	2 2.0%	3 3.1%	34 34.7%

Franchot Job Approval by Name ID

N=826

JOB APPROVAL: COMPTROLLER PETER FRANCHOT

	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No answer
<u>NAME ID: PETER FRANCHOT</u>					
Very Favorable	150 95.5%	5 3.2%	1 0.6%	0 0.0%	1 0.6%
Somewhat Favorable	74 35.7%	114 55.1%	11 5.3%	0 0.0%	8 3.9%
Neutral	15 6.9%	142 65.4%	12 5.5%	1 0.5%	47 21.7%
Somewhat Unfavorable	0 0.0%	11 55.0%	5 25.0%	1 5.0%	3 15.0%
Very Unfavorable	0 0.0%	0 0.0%	1 8.3%	11 91.7%	0 0.0%
Don't Recognize	9 4.2%	17 8.0%	1 0.5%	0 0.0%	186 87.3%

Appendix B: Maryland Poll Sample Demographics

<u>AGE</u>	<u>Number</u>	<u>Percent</u>
18 to 34	174	21.1 %
35 to 44	124	15.0 %
45 to 54	144	17.4 %
55 to 64	164	19.9 %
65 and older	220	26.6 %
Total	826	100.0 %

<u>AGE GROUP</u>	<u>Number</u>	<u>Percent</u>
Under 55	442	53.5 %
55 or older	384	46.5 %
Total	826	100.0 %

<u>PARTY</u>	<u>Number</u>	<u>Percent</u>
Democrat	458	55.4 %
Republican	240	29.1 %
Unaffiliated	128	15.5 %
Total	826	100.0 %

<u>RACE</u>	<u>Number</u>	<u>Percent</u>
White	548	66.3 %
African-American	221	26.8 %
Other	57	6.9 %
Total	826	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Male	380	46.0 %
Female	446	54.0 %
Total	826	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Baltimore Metro	355	43.0 %
Washington Metro	280	33.9 %
Rural Maryland	191	23.1 %
Total	826	100.0 %

 Region Classifications

Baltimore Metro	Number	Percent
Baltimore City	67	18.9 %
Anne Arundel County	82	23.1 %
Baltimore County	118	33.2 %
Harford County	37	10.4 %
Howard County	51	14.4 %
Total	355	100.0 %

Washington Metro	Number	Percent
Montgomery County	140	50.0 %
Prince George's County	115	41.1 %
Charles County	25	8.9 %
Total	280	100.0 %

Rural Maryland	Number	Percent
Eastern Shore/Southern Maryland	93	48.7 %
Western Maryland	98	51.3 %
Total	191	100.0 %